



Helping businesses around the world to transform



Company Name
Proctor & Gamble

Industry
Consumer Goods

Founded
31 October 1837

Location
Brasil

Services
P&G owns 21 health & hygiene brands, operations in 80 countries and customers in 180 countries across the world.

Website
<https://www.pg.com/>

Relationship with SigniFlow
2 years

Objective

Increase efficiency, decrease the time spent on getting agreements signed, and cut down on the huge costs associated with the process.

Challenges

Signing agreements is a time-consuming and expensive process, with customers and company directors travelling often.

Mailing is expensive and a single agreement can take weeks to be finalised.

Approach

- Inject speed and efficiency into P&G's document processes, while at the same time ensuring mobility, flexibility and compliance.
- Provide the full set of tools needed for P&G to efficiently prepare and manage transactions, maintain legal validity and safeguard the integrity of all signature processes.

The SigniFlow Solution

- SigniFlow backend system and audit trails for P&G to monitor the entire lifecycle of all transactions.
- Ability to send documents and get them signed from all around the world.
- SigniFlow forms and portfolios for the digital creation of forms and agreements, with the addition of the required documents, and subsequent filing, sharing and archiving of these in groups.
- Automatic and/or manual notifications to recipients, alerting them of transactions that require immediate attention.
- Ability to establish and modify notifications, urgency, escalation settings and reminders for optimal

Results



Process efficiency (drastically faster signature acquisition).



Security & compliance (data privacy, compatibility with international digital signature requirements).



Environmental benefits (an estimated 50 million less sheets of paper used over a 12-month period).



Decreased operational costs (huge reduction in costs associated with producing and managing paper documents).

“We loved SigniFlow’s digital signature, very fast and efficient! Thank you for assisting us in this process!”