

# World's #1 Most Widely Used Privacy Management Platform

Operationalize CCPA, GDPR, LGPD, ISO 27701 and 100s of the World's Privacy, Security and Compliance Laws and Frameworks

MODULAR SOLUTIONS TO GROW AS YOUR PROGRAM MATURES

<b>RESEARCH &amp; READINESS</b>	<b>Regulatory Research</b> Regulatory Tracking Portal	<b>Maturity &amp; Planning</b> Executive Report on Progress	<b>Program Benchmarking</b> Comparisons Against Peers	<b>Awareness Training</b> Employee E-Learning
<b>PRIVACY PROGRAM MANAGEMENT</b>	<b>Assessment Automation</b> PIA   DPIA   PbD   InfoSec	<b>Privacy Rights (DSAR)</b> Automate Intake & Fulfillment	<b>Vendor Risk Management</b> Assessments, Contracts & DPA's	<b>Privacy Policy &amp; Notice</b> Centrally Host & Distribute
	<b>Data Mapping</b> Discovery   ROPA   Inventory	<b>Targeted Data Discovery™</b> Access, Deletion & Portability	<b>Privacy Incident Response</b> Over 300 Indexed Breach Laws	<b>CCPA Toll-Free #</b> Intake of Consumer Right
<b>CONSENT &amp; PREFERENCE MANAGEMENT (CMP)</b>	<b>Cookie Compliance</b> Website Scanning & Consent	<b>Preference Management</b> Unified End User Preferences	<b>THIRD-PARTY RISK MANAGEMENT</b>	<b>Assessment   Due Diligence</b> Third-Party Risk Platform
	<b>Mobile App Consent</b> Scanning & Consent	<b>Universal Consent</b> Collect, Manage & Sync		<b>Cyber Risk Exchange</b> Third-Party Risk Exchange
	<b>OTT Consent</b> Connected Device Consent	<b>CMP for Publisher</b> AdTech Frameworks Consent		<b>Chasing Services</b> Managed Services
<b>GOVERNANCE, RISK &amp; COMPLIANCE (GRC)</b>	<b>IT &amp; Security Risk</b> Cyber and IT Risk & Controls	<b>Incident Management</b> Intake & Lifecycle Management	<b>ETHICS &amp; COMPLIANCE</b>	<b>Whistleblowing Platform</b> Hotline & Case Management
	<b>Enterprise &amp; Operational Risk</b> Business & Reputation Insight	<b>Policy Management</b> Regulatory & Corporate		<b>Compliance Assessments</b> Conflict, Bribery, Modern Slavery
	<b>Audit &amp; Controls</b> Streamlining Audit Operations			

UNIQUELY DEFINING THE FUTURE OF PRIVACY, SECURITY AND TRUST

<b>TECHNOLOGY PLATFORM</b> <p>More depth and breadth of privacy and security use cases than any solution in the market</p> <p><b>75+</b> Patents Awarded</p> <p><b>100+</b> Languages</p> <p><b>500+</b> Technology Plugins</p>	<b>REGULATORY INTELLIGENCE</b> <p>Most intelligent platform powered by large regulatory datasets updated daily</p> <p><b>40</b> In-House Researchers</p> <p><b>500</b> Lawyer Network</p> <p><b>300</b> Jurisdictions Covered</p>	<b>GLOBAL SUPPORT NETWORK</b> <p>Most certified resources available worldwide to support your deployment's success</p> <p><b>300</b> In-House Consultants</p> <p><b>4,000</b> Certified 3rd Party Consultants</p> <p><b>95%</b> Customer Satisfaction</p>	<b>LARGE USER COMMUNITY</b> <p>Largest and most active global community of practitioners sharing best practices</p> <p><b>20k+</b> Participants</p> <p><b>250+</b> Global Workshops</p> <p><b>125+</b> Cities Worldwide</p>
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TRUSTED BY 5,000 CUSTOMERS BOTH BIG & SMALL



## RESEARCH & READINESS

- **Regulatory Research Portal:** In-depth portal to track and interpret hundreds of privacy and security laws and frameworks
- **Maturity & Planning:** Pre-built templates built on a range of governance frameworks to assess your program's maturity
- **Program Benchmarking:** Compare program maturity against hundreds of companies based on size, region, and industry
- **Awareness Training:** Over 30 interactive video courses to train employees on a range of privacy and security requirements

## PRIVACY PROGRAM MANAGEMENT

- **Assessment Automation:** Privacy impact assessment (PIA & DPIA) automation to efficiently achieve privacy by design (PbD)
- **Data Mapping:** Data life cycle visualization across IT systems and processing activities to maintain evergreen data inventory
- **Privacy Rights (DSAR):** Workflow automation of consumer rights and data subject access, deletion, or port requests
- **Targeted Data Discovery™:** Automation of manual tasks required for data discovery and deletion for consumer rights
- **Vendor Risk Management:** Third-party risk management life cycle from vendor onboarding, risk mitigation, and offboarding
- **Privacy Incident Response:** Context-aware automated workflows to respond to incidents and enhance decision making
- **Privacy Policy & Notice:** Simplify creating, updating, and monitoring privacy policies and notices across websites and apps
- **CCPA Toll-Free #:** Add a phone workflow into the consumer rights process to comply with CCPA's toll-free requirement

## CONSENT & PREFERENCE MANAGEMENT

- **Cookie Compliance:** Scan websites for tracker technologies; create and deploy a cookie banner and preference center
- **Mobile App Consent:** Scan mobile apps for trackers and unknown SDKs for visibility into how the app is sharing data
- **OTT Consent:** Capture and centrally store consent and preference records from collection points across OTT devices
- **Preference Management:** Dynamic preference centers to give users more control and sync across marketing tools
- **Universal Consent:** Seamlessly integrate into existing consent collection workflows with central user consent records
- **CMP for Publishers:** Support for IAB Europe TCF framework, DAA, and dozens of other AdTech frameworks

## THIRD-PARTY RISK MANAGEMENT

- **Assessments & Due Diligence:** Full third-party risk assessment workflow automation with 360-degree vendor monitoring
- **Cyber Risk Exchange:** Thousands of vendor profiles and pre-completed assessments with service and product visibility
- **Chasing Services:** In-house vendor chasing agents perform assessments and follow up on behalf of clients

## GOVERNANCE, RISK & COMPLIANCE

- **IT & Security Risk:** Identify and respond to threats and collaborate across data, processes, risk, and control owners
- **Enterprise & Operational Risk:** Multi-dimensional risk view across processes on digital, enterprise, and operational risk
- **Audit Management:** Risk-based approach to audits to recognize scope of business practices and proposed measures
- **Incident Management:** Streamlining of breach investigation, incident visibility, and issue management across stakeholders
- **Policy Management:** Centralized policy register to centrally manage in line with business objectives and risk initiatives
- **Whistleblowing Platform:** Enabling reporting of incidents through anonymous intake and case management workflows



ONLINE DEMO AND FREE TRIAL **AT ONETRUST.COM**

**OneTrust Privacy**  
PRIVACY MANAGEMENT SOFTWARE

ATLANTA | BANGALORE | HONG KONG | LONDON | MELBOURNE  
MUNICH | NEW YORK | SAN FRANCISCO | SÃO PAULO

OneTrust is the #1 most widely used privacy, security and trust technology platform used by more than 5,000 companies to comply with the CCPA, GDPR, ISO27001 and hundreds of the world's privacy and security laws. OneTrust's primary software offerings include OneTrust Privacy Management, OneTrust PreferenceChoice™ consent and preference management, OneTrust Vendorpedia™ third-party risk management and OneTrust GRC integrated risk management. To learn more, visit [OneTrust.com](https://OneTrust.com) or connect on LinkedIn, Twitter and Facebook.

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